

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-Ene-16 Cajetillas (20 uds.)	31-Ene-15 Cajetillas (20 uds.)	Incremento %
MARLBORO	26.184.350	24.995.177	4,76%
WINSTON	20.694.641	22.724.187	-8,93%
CHESTERFIELD	14.693.509	15.975.058	-8,02%
FORTUNA	12.837.908	15.629.393	-17,86%
CAMEL	11.366.034	12.258.412	-7,28%
LUCKY STRIKE	8.579.237	9.222.165	-6,97%
DUCADOS NEGRO	8.087.890	9.621.769	-15,94%
L&M	8.066.413	8.727.411	-7,57%
NOBEL	6.804.609	7.971.645	-14,64%
WEST BROOKLYN	5.226.142	3.917.267	33,41%
DUCADOS RUBIO	4.812.251	6.078.908	-20,84%
DUCADOS RUBIO 100'S	3.006.532	3.463.514	-13,19%
PHILIP MORRIS	2.147.833	909.013	136,28%
MARLBORO TOUCH	1.987.268	1.757.576	13,07%
ROTHMANS	1.777.198	1.545.926	14,96%
DUCADOS RUBIO BLANDO	1.767.629	2.495.663	-29,17%
FORTUNA RED LINE	1.731.380	2.322.098	-25,44%
PALL MALL	1.580.105	2.110.966	-25,15%
LUCKY STRIKE BLANDO	1.355.172	1.514.897	-10,54%
MARLBORO POCKET	1.347.908	1.537.364	-12,32%
NOBEL STYLE	1.234.540	1.517.845	-18,66%
MARK 1	1.213.744	1.421.933	-14,64%
ELIXYR	1.062.288	1.235.344	-14,01%
JOHN PLAYER SP.	930.795	1.164.623	-20,08%
BENSON & HEDGES AMERICAN	920.714	874.344	5,30%
LUCKY STRIKE CLICK & ROLL	905.752	744.484	21,66%
L&M RED SEMI-RÍGIDO	753.259	1.114.037	-32,38%
AUSTIN	630.499	506.941	24,37%
L&M BLUE SEMI-RÍGIDO	621.457	869.062	-28,49%
PHILIP MORRIS K/S	620.357	806.519	-23,08%
BULLBRAND	610.796	621.674	-1,75%
BN	586.833	645.439	-9,08%
NOBEL BLANDO	560.515	662.766	-15,43%
R 1	559.254	574.636	-2,68%
WINSTON EVOLUTION	508.290	-	-
PALL MALL LARGO 100'S	495.940	787.101	-36,99%
KARELIA	477.280	424.970	12,31%
CHESTERFIELD BLANDO	477.125	781.745	-38,97%
OMÉ	477.070	365.190	30,64%
BENSON & HEDGES	428.032	312.777	36,85%
HERENCIA	371.298	424.282	-12,49%
GAULOISES RUBIO	306.953	360.000	-14,74%
JOHN PLAYER SP. AM.100'S	300.863	412.005	-26,98%
RESTO MARCAS	7.091.115	9.163.199	-22,61%
Totales	166.198.778	180.569.324	-7,96%